



Hinckley
ACADEMY

Hinckley Academy and John Cleveland Sixth Form Centre

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Sixth Form - Change of Name

Dear Students, Parents and Carers,

As you will be aware, from August 2022, Hinckley Academy and John Cleveland Sixth Form Centre will be changing its name to become 'The Hinckley School' and I am writing to you today to share how our Sixth Form will align through this exciting rebranding process.

We are implementing a long list of significant positive changes and along with our transfer to The Futures Trust our investments in facilities and teaching and learning mean we now have a very exciting future ahead of us as a secondary and sixth form provider. With the launch of The Bridge, our specialist Year 7 provision, investment in teaching and learning, renovations across our site and plans for a brand-new STEM building currently being finalised, we are delighted to now be building a school which our community can be truly proud of. The combination of these developments means a fresh start and a brighter future for our community; therefore, it is important that we have an identity which is reflective of our new direction and vision for the future.

Within 'The Hinckley School', our Sixth Form centre plays a vital role and we are incredibly proud of the young people we support to find success in their chosen fields year after year. With extensive and exciting changes to our Sixth Form provision and facilities having already begun, to ensure that we continue to provide our students with outstanding opportunities, it feels only right that our Sixth Form opens a new chapter too.

From August 2022, our Sixth Form is planned to become 'The Hinckley Sixth Form', an individual name and logo with distinctions from the main school, but which also demonstrates our community as a whole and how our students can enjoy a seven-year journey with us.

I would like to take this opportunity to clarify that for the 22-23 academic year there will be no changes to our current Sixth Form dress code. We understand that moving into Sixth Form is a time for independence, growth and self-expression and we will simply continue to ask our Year 12 and 13 students to dress in a manner which is suitable for a work environment.

This new name will launch alongside the unveiling of our new and improved post-16 building at the start of the next academic year and we look forward to sharing more along this journey as we progress.

Kind regards,

Lisa Hickman
Headteacher