



## Business at The Hinckley School

<p><b><u>Curriculum Vision</u></b></p> <p>The Business curriculum equips students with the appropriate knowledge, vocabulary and skills needed to engage positively as customers, employees and/or business leaders.</p> <p>Curriculum design ensures students have a strong grasp of fundamental Business theory which they can confidently relate to their learning journey and apply to a variety of contexts. Content is delivered to students and then built upon through application to a variety of contexts and practice questions, with regular high-quality feedback to support student progress. Through teacher modelling, we insist our students demonstrate excellent communication skills, mutual respect and tolerance within the classroom.</p> <p>Students are willing to think independently and work collaboratively in lessons. This allows students to express themselves in a confident manner through their verbal and written communication. Our budding business people are engaged in their learning, curious and ask challenging questions. They can think analytically, developing logical chains of argument culminating in well-reasoned judgements.</p>	<p><b><u>Subject Intent</u></b></p> <p>“Inspiring future leaders and developing informed employers, employees and customers,”</p>
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### Key Stage 4: OCR GCSE Business

Term	Year 10	Year 11
Autumn 1	Business Activity	People
Autumn 2		
Spring 1	Marketing	Operations
Spring 2		
Summer 1	Finance	Influences on business
Summer 2		
Assessment Objectives	AO1 – Demonstrate knowledge and understanding of business concepts and issues AO2 – Apply knowledge and understanding of business concepts and issues to a variety of contexts AO3 – Analyse and evaluate business information and issues to demonstrate understanding of business activity, make judgements and draw conclusions.	

### Key Stage 5: AQA A Level Business

Term	Year 12 (2023 Spec Amendments)	Year 13
Autumn 1	What is business?	Analysing the strategic position of a business
Autumn 2	Managers, leadership and decision making	
Spring 1	Decision making to improve financial performance	Choosing strategic direction
Spring 2	Decision making to improve marketing performance	Strategic methods
Summer 1	Decision making to improve human resource performance	Managing change
Summer 2	Decision making to improve operational performance	Revision
Assessment Objectives	AO1 – Demonstrate knowledge of terms, concepts, theories, methods and models to show an understanding of how individuals and organisations are affected by and respond to business issues. AO2 – Apply knowledge and understanding to various business contexts. AO3 – Analyse issues within business, showing an understanding of the impact on individuals and organisations of external and internal influences. AO4 – Evaluate quantitative and qualitative information to make informed judgements and propose evidence-based solutions to business issues.	



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